

STRATEGIC PLAN  
(2008-2013)\*\*\*\*

**GOAL 1: PROVIDE EXCELLENCE IN ACADEMIC AND CLINICAL EDUCATION TO ENSURE THAT STUDENTS MEET OR EXCEED ASHA'S KNOWLEDGE AND SKILLS OUTCOMES ACROSS THE SCOPE OF PRACTICE.**

**OBJECTIVES**

**STRATEGIES FOR ATTAINMENT/RESPONSIBLE FACILITATOR**

**Academic Education**

Attract and retain high quality faculty and clinical instructors

Advocate with Dean and Provost faculty search/Rowan

Review SLP and AuD graduate curriculum as well as the undergraduate curriculum

Determine a time/place for the academic and clinical faculty to review curriculum on a yearly basis/RPierce

Create a forum to enhance integration of clinical and academic education

Determine time/place for regular discussions between faculty and on-campus and off-campus supervisors, initiate first meet during spring or summer semester 2009/Rowan and Sommer

Explore need for specialty certificates

College data regarding need for online PDD coursework versus current on-campus coursework for existing PDD certificate; survey community/state regarding the need for EI certificate/Audet and Rowan

Explore the need for summer workshops

Survey off-campus supervisors, speech-language pathologists/audiologists in surrounding communities with help from continuing education office in college/Rowan

Recruit additional high quality doctoral students

Explore additional university funding through discussions with Dean, Associate Dean, VP of Graduate Studies, VP of Research/RPierce

Continue writing grant proposals which include funding for doctoral students/All SLP and AuD faculty

Increase publications and presentations/All SLP and AuD faculty

Explore AuD/PhD degree program

Discuss with Ohio Board of Regents the likelihood of accepting this combined degree; form committee to develop proposal/Hawks and Rowan

### **Clinical Education**

Increase number of external clinical sites

Develop 5 new off-campus sites for 4<sup>th</sup> years, externs and enrichment placements each year/Sommer and Francis

Develop incentives for external supervisors

Form committee in summer 2009 to survey off-campus supervisors' needs re: continuing education in discipline specific areas, supervisory skills/Sommer, Francis and CPierce

Expand specialty services within the on-campus clinics

Develop 1 new specialty clinic each year (e.g., palatometry, AAC, PDD, head trauma)/Schmidt, Mitchell, Audet, and RPierce

Expand distance learning opportunities including telehealth and other leading edge services

Develop contracts with at least 1 facility/agency each year/Sommer and Grogan-Johnson

## **GOAL 2: INCREASE SCHOLARLY PRODUCTIVITY**

### **OBJECTIVES**

Increase scholarly publications, presentations and posters by faculty, clinical instructors and students	Continue 3:2 workload for faculty/Dean and Rowan
Increase the number of funded grants written	Continue 3:2 workload for faculty/Dean and Rowan
Increase graduate and undergraduate students' involvement in research	Actively recruit students to work in labs/All SLP and AuD faculty
Increase collaboration with others outside the university	Discussions with agencies providing speech and hearing services/ Audet and Krival
Recruit additional doctoral students	See Goal #1

## **GOAL 3: INCREASE OUTREACH AND VISIBILITY AT THE COMMUNITY, STATE AND NATIONAL LEVELS**

### **OBJECTIVES**

On campus university community Establish one or more LERs or diversity courses	Form committee to develop course content for diversity course/ Krival
Explore cross-disciplinary coursework	Seek out university faculty in special education and voice who might be interested in developing coursework/Audet and Krival
Expand nonmajor student enrollments	Develop fliers and web materials on existing SPA coursework to appeal to nonmajors/RPierce and Burgess

Continue collaboration with Student Accessibility Services (SAS) and the University Wellness Center

Continue communication with Directors of SAS and University Medical Services/Sommer

Community

Increase relationships with medical facilities

Develop and facilitate research projects with agencies/Krival

Increase the client base

Increase off-campus advertisement, provide free screenings once a month/Sommer

Increase community outreach

See Goal #1

See Goal #1 (clinical education)

State and National

See Goals #1 and #2

**GOAL 4: OBTAIN FINANCIAL SUPPORT FOR STATE OF THE ART CLINICAL AND TEACHING FACILITY**

Increase donations from alumni and others

Work with College's Development Office to locate potential donors and sponsors/Rowan

\*\*\*\*The goals of the Strategic Plan will be reviewed on a yearly basis during a fall semester faculty meeting (including all academic/clinic faculty and staff) designated for the specific purpose of analyzing progress toward meeting each of the listed objectives and/or developing new objectives should the current ones be obtained. If the strategies for attainment are proving to be effective, they will be continued. If the strategies for attainment are not proving to be effective, then they will be altered based on discussion during that faculty meeting or subsequent faculty meetings. The results of the analysis of the objectives will be shared with the administrative, students, and other interested parties through a written report and uploads to the website.